

POWERED BY:



AHF



# Champions

IN OUR MIDST

AWARDS LUNCHEON

05.09.24 | 11:00AM-1:30PM | HALL OF STATE

## HONORARY CHAIRS



Pastor Richie  
Butler



Neisha Strambler-  
Butler





# THE *Awards* LUNCHEON

Champions in our Midst is Anthem Strong Families bi-annual awards presentation luncheon honoring individuals, businesses and corporations that have chosen to be the champion for their families, constituents and employees.

The honorees are members of the Dallas/Fort Worth community who are transforming lives, fashioning innovative family friendly policies and providing vision and courageous leadership to help families soar.

The 2024 distinguished honorees are members of the Dallas/Fort Worth community who provided uncompromised leadership to help families flourish by keeping residents safe, expanding opportunities for underserved residents, providing arts education for children, and ensuring workplaces are replete with diversity, equity and inclusion.





# Champions

IN OUR MIDST

## AWARDS LUNCHEON

### *Honorees*



**HONORARY CHAIR**

**Richie Butler**

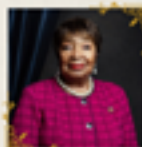
Senior Pastor of the historic St. Luke Community United Methodist Church



**HONORARY CHAIR**

**Neisha Strambler-Butler**

Senior Vice President - Human Resources at McKesson



**THE PALADIN AWARD**

**Eddie Bernice Johnson**

United States Congress  
(Posthumously)



**THE WARRIOR AWARD**

**Teresa Coleman Wash**

Founder and Artistic Director, Bishop Arts Theatre Center



**THE GUARDIAN AWARD**

**Dr. Philip Huang**

Director and Health Authority for the Dallas County Health and Human Services Department



**THE GUARDIAN AWARD**

**Dr. Harry Robinson, Jr.**

President and CEO, African American Museum of Dallas



**THE HERO AWARD**

**Leonor Marquez**

CEO, Los Barrios Unidos Community Clinic



**THE GLADIATOR AWARD**

**Dedrick Tubbs**

Founder/Youth Coordinator and former Anthem Strong Families TYRO



# Special Guest

Grammy Award Winner & Gospel Royalty

## FRED HAMMOND



For more than 35 years, music lovers around the world have known Grammy Award Winning artist Fred Hammond as a gifted vocalist, songwriter, musician, producer and arranger.

As we anxiously await his presence, we can rest assured it will be nothing short of sheer excellence. Hammond never ceases to amaze as he consistently exceeds the bounds of mediocrity!

# AWARDS LUNCHEON

# *Sponsorship*

## LEVELS

### PRESENTING SPONSOR

**\$15,000**

- RECOGNITION AS PRESENTING SPONSOR ON ALL EVENT SIGNAGE AND PROMOTIONAL MATERIALS (INCLUDING PROGRAM GUIDE, BANNERS, PRESS RELEASES, AND E-BLASTS)
- 1 TABLE OF 10
- WORKSHOP OF CHOICE FOR 30 CORPORATE EMPLOYEES
- PRIME RECOGNITION ON ASF WEBSITE
- ONE MINUTE PRESENTATION PODIUM PRESENTATION AT LUNCHEON
- 10 CHAMPION DAD AND 10 CHAMPION MOM T-SHIRTS
- LOGO LISTED ON 'STEP AND REPEAT' AND ALL PRINTED MARKETING MATERIALS/PROGRAM
- SOCIAL MEDIA INCLUSION THROUGHOUT THE LUNCHEON
- PROMINENT ACKNOWLEDGMENT IN THE ASF VIGOROUS MEDIA CAMPAIGN FOR THE EVENT INCLUDING PRESS RELEASES, PRINT, RADIO, AND INTERNET ADVERTISING
- OPPORTUNITIES FOR ON-SITE PROMOTIONS AND EXHIBITS
- INVITATIONS TO ALL VIP AND UPPER-LEVEL DONOR EVENTS FOR A YEAR

### MEDIA SPONSOR

**\$10,000**

- RECOGNITION AS A MEDIA SPONSOR
- 1 TABLE OF 10
- RECOGNITION AS FAMILY FRIENDLY MEDIA ORGANIZATION
- PRIME RECOGNITION ON ASF WEBSITE
- 8 CHAMPION DAD AND 8 CHAMPION MOM T-SHIRTS
- LOGO LISTED ON 'STEP AND REPEAT' AND ALL PRINTED MARKETING MATERIALS/PROGRAM
- SOCIAL MEDIA INCLUSION THROUGHOUT THE LUNCHEON
- INVITATIONS TO ALL VIP AND UPPER-LEVEL DONOR EVENTS

### FAMILY CHAMPION SPONSOR

**\$10,000**

- RECOGNITION AS A MAJOR SPONSOR ON ALL ASF EVENT SIGNAGE AND PROMOTIONAL MATERIALS (INCLUDING PROGRAM GUIDE, BANNERS, PRESS RELEASES & E-BLASTS)
- 1 TABLE OF 10
- 1 WORKSHOP FOR 15 CORPORATE OR ORGANIZATIONAL EMPLOYEES OR EXECUTIVES
- PRIME RECOGNITION ON ASF WEBSITE
- 5 CHAMPION DAD AND 5 CHAMPION MOM T-SHIRTS
- LOGO LISTED ON ALL PRINTED MATERIALS/PROGRAM
- SOCIAL MEDIA INCLUSION THROUGHOUT THE EVENING
- OPPORTUNITIES FOR THE PROMOTIONAL DISPLAY OF INFORMATIONAL PRODUCTS AT LUNCHEON
- INVITATIONS TO ALL VIP AND UPPER-LEVEL DONOR EVENTS

# AWARDS LUNCHEON *Sponsorship* LEVELS

## FAMILY WARRIOR SPONSOR

**\$5,000**

- RECOGNITION AS A MAJOR SPONSOR ON ALL ASF EVENT SIGNAGE AND PROMOTIONAL MATERIALS
- TABLE OF 10
- 3 CHAMPION DAD AND 3 CHAMPION MOM T-SHIRTS
- LOGO LISTED IN ALL PRINTED MATERIALS, WEBSITE AND SOCIAL MEDIA BLASTS
- SOCIAL MEDIA INCLUSION THROUGHOUT THE EVENING
- INVITATIONS TO ALL VIP AND UPPER-LEVEL DONOR EVENTS

## FAMILY ADVOCATE SPONSOR

**\$2,500**

- 1 TABLE OF 10
- 2 CHAMPION DAD AND 2 CHAMPION MOM T-SHIRTS
- LOGO LISTED IN ALL PRINTED MATERIALS, WEBSITE AND SOCIAL MEDIA
- SOCIAL MEDIA INCLUSION THROUGHOUT THE LUNCHEON

## KINDRED SPONSOR

**\$1,7500**

- 1 TABLE OF 10
- YOUR NAME OR NAMES OF THE ORGANIZATION LISTED ON ALL PRINTED MATERIAL FOR THE EVENT
- OPPORTUNITY TO PUT ORGANIZATIONAL INFORMATION ON AN INFORMATION TABLE AT THE EVENT

## INDIVIDUAL TICKETS

**\$130**

FOR TICKETS, PLEASE VISIT EVENTBRITE



Purchase Tickets Now

## PAYMENT INFORMATION

CHECK ENCLOSED (PAYABLE TO ANTHEM STRONG FAMILIES)

PLEASE CHARGE \$ \_\_\_\_\_ TO MY:  VISA  MASTERCARD  AMEX  DISCOVER

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARD HOLDER SIGNATURE \_\_\_\_\_

FOR QUESTIONS OR ADDITIONAL INFORMATION PLEASE CONTACT:  
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